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ATTAIN FINANCIAL FREEDOM BY BEING E.I.

Chattanooga, TN – Most people are struggling to survive the current, struggling U.S. economy. With economic issues such as inflation, stagnant wages, and high unemployment, it is imperative that individuals learn to take the right approach to managing their finances. An established financial empowerment philosophy has been developed for these tough economic times. This financial empowerment philosophy is known as the philosophy of Economic Intelligence, or simply E.I. The philosophy of E.I. is based on "old school, practical methods" of reducing debt and increasing monthly savings. Luckily, the philosophy of E.I. is described in a 100-page book titled *"E.I. – 10 Steps To Become Economically Intelligent (E.I.) And Live A Financially Successful Life"*. In this book, 10 easy-to-read steps are presented that describe exactly how to become economically intelligent and live a financially successful life. Unlike most finance books, E.I. = $ is a short book that gets right to the point in describing how to be E.I.; it is only100 pages total. Due to the heightened national economic crisis, the book, E.I. = $, could not have been released at a more appropriate time in U.S. history. This book is a must read for individuals that desire to be financially successful despite the struggling economy.

The concept of Economic Intelligence was founded by Mr. Jeremy G. Preston as a sophomore in college. After graduating from Louisiana Tech University with a Bachelor of Science Degree in Mechanical Engineering in 2001, Mr. Preston developed the concept of E.I. into a full-blown financial empowerment philosophy. Mr. Preston is a Finance Coach that travels around the U.S. conducting financial empowerment workshops and seminars that teach people how to be economically intelligent. Mr. Preston recently moved to the Chattanooga area from Delaware and is very excited about teaching his philosophy of E.I. to Tennessee residents.

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